



Postillion: successful formula

Since April 1, Postillion Hotels runs the congress centre BEURS-World Trade Centre Rotterdam. And recently, Postillion Hotel Dordrecht won the Dutch national award 'Beste Congreslocatie van het Jaar 2014'.

With the takeover of the congress centre BEURS-World Trade Centre Rotterdam – which continues under the name Postillion Convention Centre WTC Rotterdam – a seventh location is added to the Postillion Hotels chain. The takeover is part of the strategy that aims to realize growth as a supplier of business facilities within the Netherlands. This expansion also has an international aspect, says Erik-Jan Ginjaar, Regio Directeur West at Postillion Hotels: “With the takeover of Postillion Convention Centre WTC Rotterdam we enter the international market for congresses and trade fairs. With this takeover, we score a double, as it were: we expand to the west of the country, and we can now facilitate large international congresses, consistent with our own, successful formula.”

Award

The success of this formula is obvious from the fact that Postillion Hotel Dordrecht has won the prestigious Dutch

Meet Work Stay

The Meet Work Stay concept is aimed at the mobile business person ('working nomad') who wants to make the most of the working day. Each Postillion Hotels location has meeting arrangements for four or eight hours, Business Points with wifi, and, of course, facilities for printing and copying. Rooms for a (work) consultation, meeting or 'ordinary' work in a Business Point can be booked online for only 6.50 euros per hour. Payment by credit card is possible. Supplied are magazines, coffee and tea, fruit juices and brain food, like healthy snacks and fruit. Any additional wishes can be fulfilled quickly.

award 'Congreslocatie van het Jaar 2014'. This award is granted on the basis of the criteria location, accessibility, interior decoration, catering and service. Ginjaar: “We are extremely pleased with this award. Our Dordrecht location was renovated recently, and this is a wonderful recognition of our achievements.”

The hotel has six large congress halls, eight modern meeting rooms, three boardrooms, a restaurant with terrace, a Business Point, two spacious breakout rooms, a fitness room, free wifi and a large parking area. But apart from meeting all the set criteria, the Postillion Hotel Dordrecht has an other important USP: the Meet Work Stay concept (see box). Ginjaar: “This concept is an important element of the uniform image we want to realize for all Postillion Hotels.” ■