



# The ideal congress location

**Anyone can set a few chairs and install a beamer. No big deal, says Marc Roebersen, General Manager Postillion Hotel Utrecht-Bunnik. "What counts is how you distinguish yourself. Of course we cannot influence the contents of a business meeting or a congress lasting several days. But we can make sure everything around that meeting runs smoothly. We do our utmost to make it happen."**

**F**or quite some time, the Netherlands as a congress destination have been popular with foreign companies, but most people associate the country immediately with the city of Amsterdam. Not really fair, says Roebersen. "We should sell the Netherlands more as an urban area. This way, you will soon discover that the city of Utrecht is actually very close to Amsterdam Schiphol Airport. You can get here faster than at the Dam square in Amsterdam. What is more, the city of Utrecht has a fantastic old city center that is quite like the capital's, but considerably less crowded and touristic. And the Postillion Hotel is located near the Science Park,

the university and the academy." No wonder the quotation requests for large international congresses for 2017 are already coming in.

According to Roebersen, a meeting in Postillion Hotel Utrecht-Bunnik should feel "a bit like a school outing." He explains: "You know the feeling: you had a bag of candy but that was already empty before the bus took off. You were happy, felt excited and really looked forward to the outing." It is exactly this feeling that the Postillion staff tries to create with the guests, by giving and maintaining a high service level. Roebersen: "Our people are trained to make sure the speakers have nothing to worry about. We appreciate the importance of a well-functioning beamer, as well as a thorough preparation for the event. That is why we always offer the day chairperson a stayover in our hotel, preceding the congress or meeting. That ensures peace of mind."

For that reason, the Postillion Hotel has invested in technology. "Here, everything is possible and it all runs perfectly", Roebersen assures. "We are constantly innovating. For example, we consider things like brainfood, discuss this with dieticians. We offer the guests healthy food that makes sure that you can get 20 percent more energy from your day. This is included in all our package deals."

Postillion Hotel Utrecht-Bunnik houses thirty function rooms, of various sizes. "The largest can accommodate up to 1,500 persons. Every room has daylight. That also energizes the persons present."

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