



Mövenpick Hotel Amsterdam City Centre



NH Collection Grand Hotel Krasnapolsky

Top Meeting Hotels in Europe

Cvent, Inc., a leading cloud-based enterprise event management company, released – for the first time – its annual list of the top hotels for meetings and events in Europe. The results have been collated using meeting and event booking activity through its Cvent Supplier Network.

Featuring approximately 240,000 hotels, resorts and special event venues, the Cvent Supplier Network is one of the world's largest and most accurate databases containing detailed venue information. The platform, which was responsible for sourcing more than \$9.8 billion in meetings and events through its marketplace in 2015, serves as a valuable search engine for global meeting planners and venue sources across the globe.

CRITERIA

Throughout the duration of the study, Cvent evaluated hotel properties that generated business through the Cvent Supplier Network from January 2015 through December 2015. The properties were ranked on various criteria, including total requests for proposals (RFPs), awarded RFPs, total room nights, awarded room nights, major metropolitan area (MMA) market share, conversion rate, and the hotel's unique profile visits in the Cvent Supplier Network. The criteria are designed to provide the most accurate reflection of the top meeting hotels in Europe.

Top Europe Hotel Properties:

1. Hotel Arts Barcelona – Barcelona, Spain
2. Hilton Prague – Prague, Czech Republic
3. Hilton Diagonal Mar Barcelona – Barcelona, Spain
4. Paris Marriott Rive Gauche Hotel & Conference Center – Paris, France
5. Hilton London Metropole – London, UK
6. Sheraton Frankfurt Airport Hotel & Conference Center – Frankfurt, Germany
7. InterContinental Vienna – Vienna, Austria
8. W Barcelona – Barcelona, Spain
9. DoubleTree by Hilton Amsterdam Central Station – Amsterdam, Netherlands
10. Park Plaza Westminster Bridge London – London, UK

AMSTERDAM

Cvent also specifically rated the hotels/venues in Amsterdam:

Top 10 hotels / venues in Amsterdam:

(between brackets: the ranking in the top 50)

1. DoubleTree by Hilton Amsterdam Central Station (no. 9)
2. Amsterdam Marriott Hotel (no. 17)
3. Mövenpick Hotel Amsterdam City Centre ijVENUES (no. 18)
4. Hilton Amsterdam (no. 28)
5. Hotel Novotel Amsterdam City (no. 31)
6. Renaissance Amsterdam Hotel (no. 48)



Hilton Amsterdam

- 7. NH Collection Grand Hotel Krasnapolsky
- 8. Mercure Hotel Amsterdam City
- 9. Radisson Blu Hotel Amsterdam
- 10. Hotel Casa 400 Amsterdam

KEY PLAYER

David Chalmers, marketing director for Cvent Europe, commented, “The Netherlands, and Amsterdam in particular, have become a key player in the European MICE landscape. Last year Amsterdam was ranked fourth in Cvent’s top 25 Meeting Destinations in Europe, which comes as no surprise given the number of quality hotels, venues, and service providers.

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This year, a number of Dutch venues have also made Cvent’s annual list of the top 50 hotels for meetings and events including DoubleTree by Hilton Amsterdam Central Station, Hotel Novotel Amsterdam City, Renaissance Amsterdam Hotel, Hilton Amsterdam, Amsterdam Marriot Hotel and Movenpick Hotel Amsterdam City Centre ijVENUES.

Amsterdam also offers the million-square-foot Amsterdam RAI Convention Centre, a beautiful landscape of canals, architecture, and world-class museums as well as affordable connecting flights from Schiphol Amsterdam Airport to both European and international destinations, making the Dutch capital a very appealing choice to MICE planners across the globe.”

LISTINGS

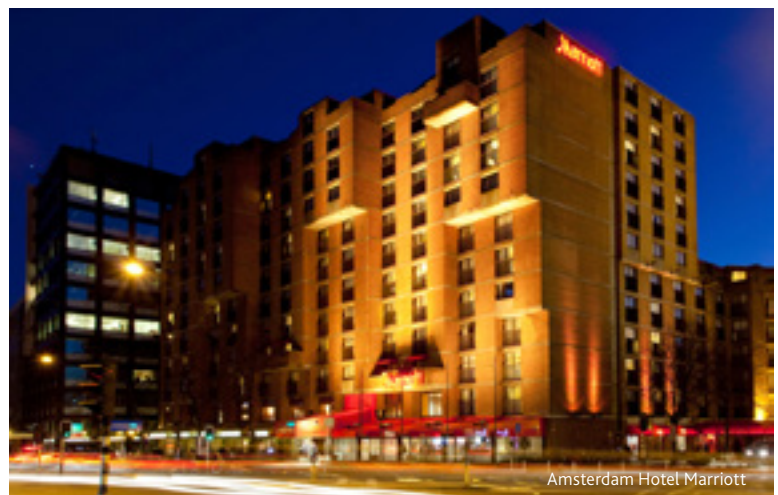
The Cvent Supplier Network contains listings of hotels and other venues in more than 175 countries that can be searched and filtered based on approximately 200 meetings and events attributes. The Cvent Supplier Network is part of the Cvent Hospitality Cloud, which provides hotels, CVBs and other event venue owners, solutions to effectively generate qualified demand for meetings and events, manage that demand more efficiently, and measure group business performance.

David Chalmers added, “Through developing the Cvent Supplier Network, we’ve established a robust marketplace that provides not only valuable industry insight but also delivers group business in volume to hoteliers by creating visibility among a large global audience of meeting and event planners. This is the first time that we’ve conducted this study within Europe and the results will serve as a valuable resource going forward for meetings and events planners.”

For more information regarding the Cvent Supplier Network, visit www.cvent.com/rfp/hotels.



Radisson Blu Hotel Amsterdam



Amsterdam Hotel Marriott